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Good Reasons Why  
You Should Buy  
In  
JACKSONVILLE  
HEIGHTS

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## Just a Few Reasons Why You Should Invest in JACKSONVILLE HEIGHTS in Preference to Any Other Location

- BECAUSE Jacksonville Heights is the oldest Land Development Company in the State.
- BECAUSE its officers and directors are composed of the most responsible and esteemed business men.
- BECAUSE our lands are located at the very door of the largest City in this State.
- BECAUSE your success is absolutely assured, more so than at any other location in the State.
- BECAUSE we are most positive in this assertion, because we have hundreds and hundreds of families who came here with limited means and have made good.
- BECAUSE you have a ready cash market for any and everything that you can raise on a farm, be it much or little.
- BECAUSE there is an unlimited demand for these products the year round.
- BECAUSE you get the highest and best prices for your products right here.
- BECAUSE our lands are well located, high and dry.
- BECAUSE the purest drinking water can be obtained anywhere on our lands.
- BECAUSE our lands are gently rolling with an elevation of from 70 to 80 feet higher than this City.
- BECAUSE we enjoy the most wonderful climate in the World.
- BECAUSE our summers are delightful and our winters mild.
- BECAUSE we have an annual rainfall of about 50 in., pretty well distributed throughout the seasons.
- BECAUSE we have free agricultural and poultry advisors employed by the County.
- BECAUSE Government statistics show that the average yield per acre in this County is higher than the average for the entire State.
- BECAUSE some of the largest and most successful poultry farms in the State are located in Jacksonville Heights.
- BECAUSE we have six schools located within the boundaries of our holdings.
- BECAUSE your success is our success, and therefore our first aim.
- BECAUSE millions of dollars are brought into this State annually by Northern tourists.
- BECAUSE the Northern boundary of Florida is farther South than the Southern boundary of California.
- BECAUSE the possibilities of outdoor living here in all seasons contributes much to the health of our people.
- BECAUSE gentle winds from each side of this peninsula blow continuously, modifying the heat of summer and the cold of winter.
- BECAUSE this State during 1928 sold more than \$80,000,000.00 worth of fruit and truck crops.
- BECAUSE sun strokes are unknown here and no one is frost bitten in Jacksonville Heights.
- BECAUSE you may swim in the surf, pick strawberries, and wear roses in December.
- BECAUSE Florida forbids the collection of State income and inheritance taxes.
- BECAUSE Florida has no bonded indebtedness nor indebtedness of any kind or character.
- BECAUSE no place has better natural advantages for growing cattle and hogs with our mild climate and plenty of grass the year round.
- BECAUSE you can go fishing and hunting and surf bathing when the waters of the North are covered with ice and snow.
- BECAUSE we have the finest beaches in the World, being from 500 to 1,000 feet wide.
- BECAUSE this is the hunter's paradise, there is much wild game in all seasons.
- BECAUSE your farm or grove here produces something good to eat every month in the year.
- BECAUSE sugar cane grows well here, and Florida could be made the "sugar bowl" and "syrup barrel" of the United States.
- BECAUSE Jacksonville with its glorious sunshine and balmy nights is less than 24 hours from the Country's center of population.
- BECAUSE this is a paradise for children, sunshine and agreeable days allow them to be outdoors all the year.
- BECAUSE to make a success year in and year out, you can have a number of sources of income, as this is not a one crop State.
- BECAUSE with our flowers and fruit blossoms throughout the year this is the natural home of the bee and honey, which is shipped by carload lots.
- BECAUSE you owe it to yourself and family to live where life is a pleasure.
- BECAUSE there are a million other reasons.

*Don't You Think You Ought to Live Here in the Garden Spot of the Earth and the Playground of America?*

**Jacksonville Heights Improvement Company**  
**JACKSONVILLE - FLORIDA**